

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Barry J. Weber	Examiner:	David R. Lazaro
Serial No.	09/712,887	Group Art Unit:	2455
Filed:	November 15, 2000	Docket No.	PU000126
Title:	INTERNET MULTIMEDIA ADVERTISEMENT INSERTION ARCHITECTURE		
Customer No.:	24498		

AMENDMENT AND RESPONSE

Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to BPAI decision mailed on March 30, 2011, Applicants are filing a Request for Continuing Examination to reopen prosecution for this application. The charge for this RCE is being charged to Deposit Account 07-0832 at the time this response is being filed. Please charge this Deposit Account for any other fees owed in connection with this response.

Amendments to the Claims being on page 2.

Remarks/Arguments begin on page 7.